



# ONE COUNTRY

July, 2019



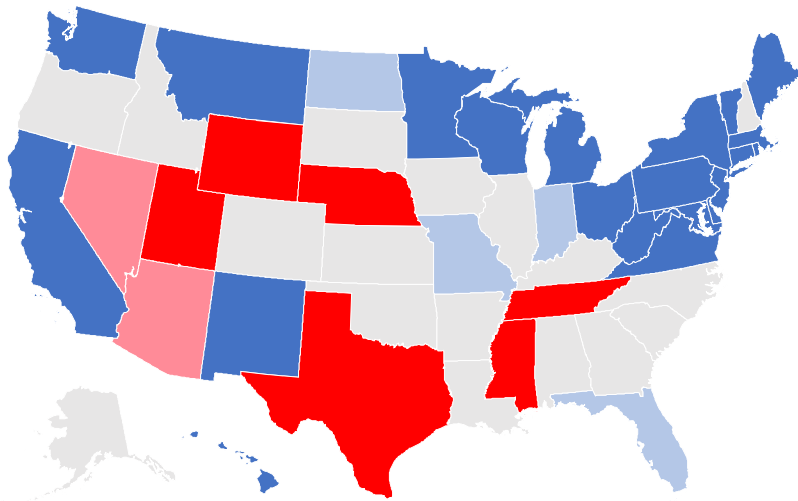
# Democrats face a difficult path to a 2020 majority in the Senate, with structural disadvantages moving forward

- A potential Democratic President must have a Democratic Senate if they wish to accomplish any major reforms.
- Republicans should be more vulnerable, with 22 Republican seats up for election and only 12 Democratic ones.
  - Since 2000, the party defending the most Senate seats suffered a net loss in 7 out of 10 instances, with an average loss of 5 seats.
  - Democrats Need a Net Gain of 3 or 4 Seats to take control (3 if a Democrat wins Presidency).
  - In 2018, Republicans translated their structural advantage to a 2 seat gain.
- Why will Democrats face challenges?
  - Senate results are increasingly correlated with Presidential results.
  - 2020 GOP incumbents come largely from strong Trump states.
  - Rural states are particularly problematic.

# With more GOP Senate incumbents facing reelection, the map *should* favor Democrats

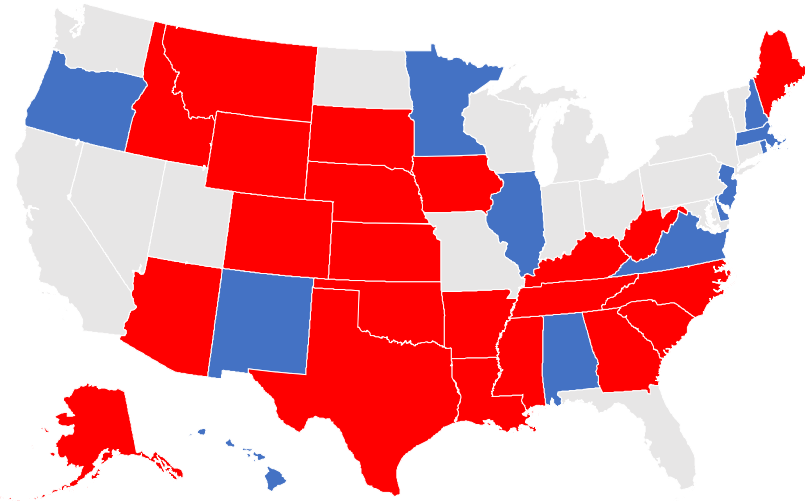
## 2018 Senate Results

24 Dem incumbents  
9 GOP incumbents  
*Result: GOP +2*



## 2020 Senate Map

12 Dem incumbents  
21 GOP incumbents  
*Result: ???*



- Democratic hold
- Democratic loss
- Republican hold
- Republican loss

### Close Races

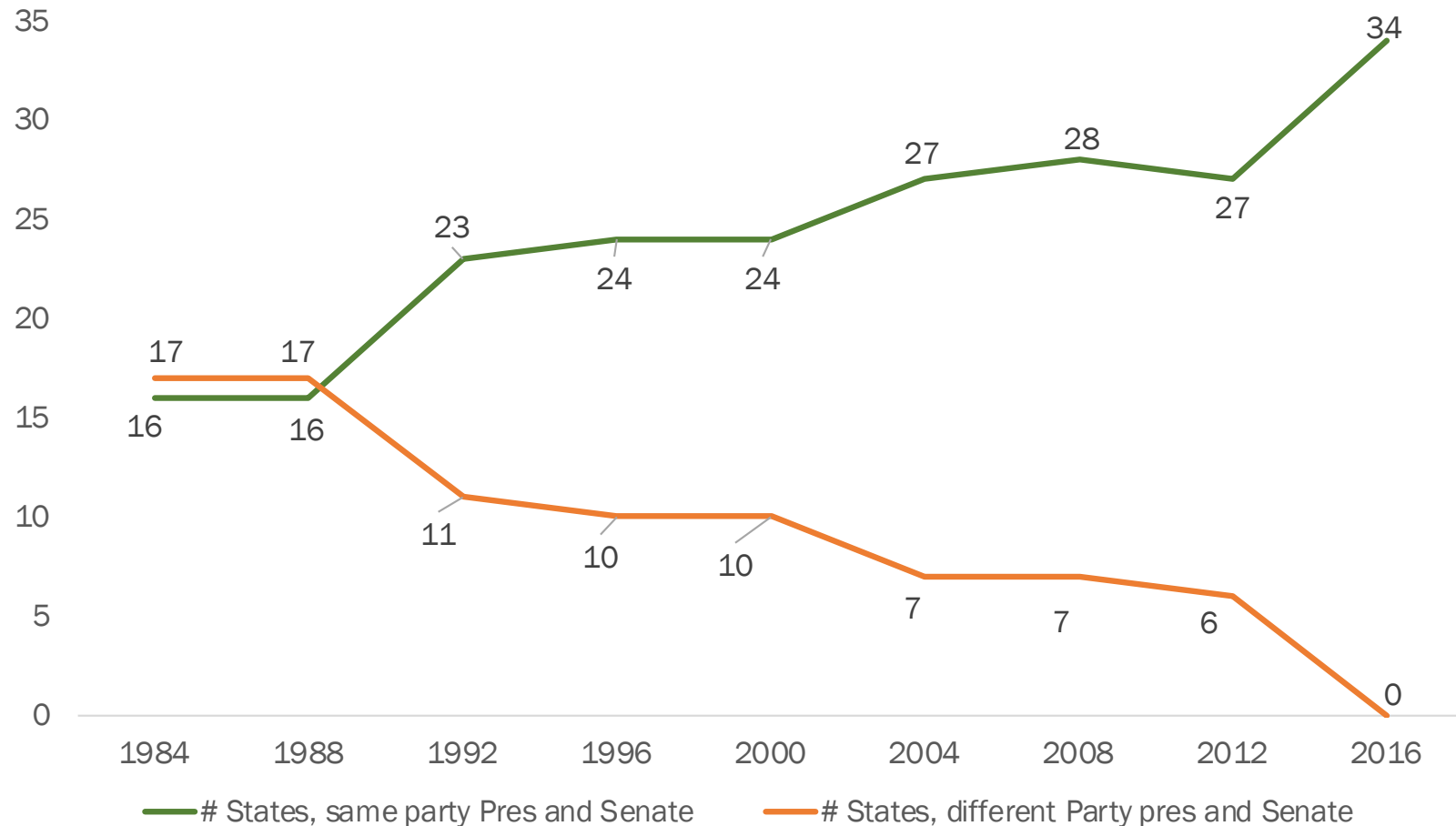
- AZ: D+2.4
- FL: R+0.2
- IN: R+5.9
- MO: R+5.8
- MT: D+3.5
- NV: D+4.9
- TX: R+2.7
- WV: D+2.3

- Democratic Incumbent
- Republican Incumbent

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# Presidential results now have an outsized impact on Senate outcomes

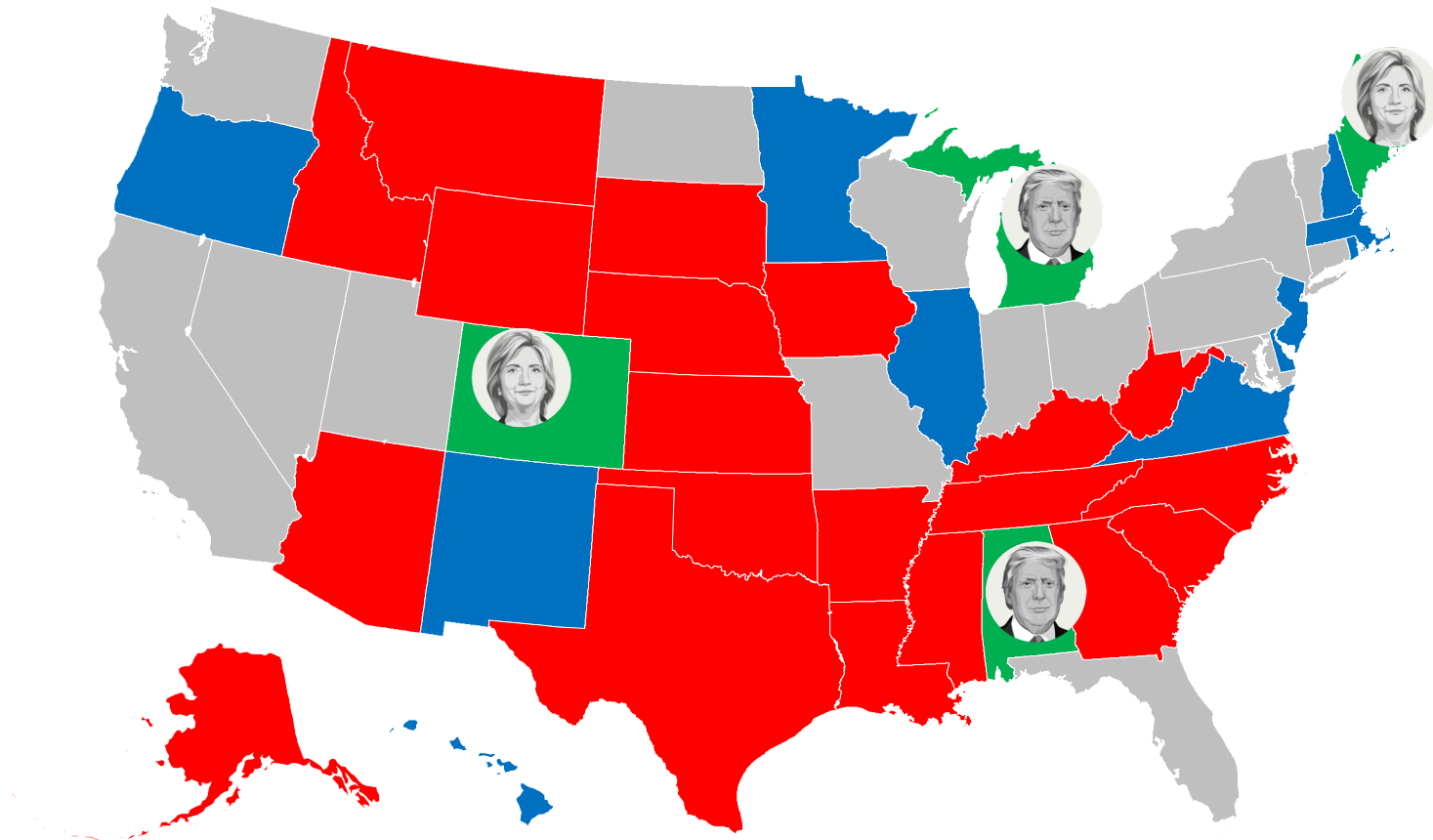
In 2016, EVERY Senate race result matched the top of the ticket in the state, unlike previous years





# Looking at the 2020 Senate map through 2016 results, the breakthrough opportunities look much thinner

2020 Senate states where current incumbent is of different party than 2016 Presidential winner

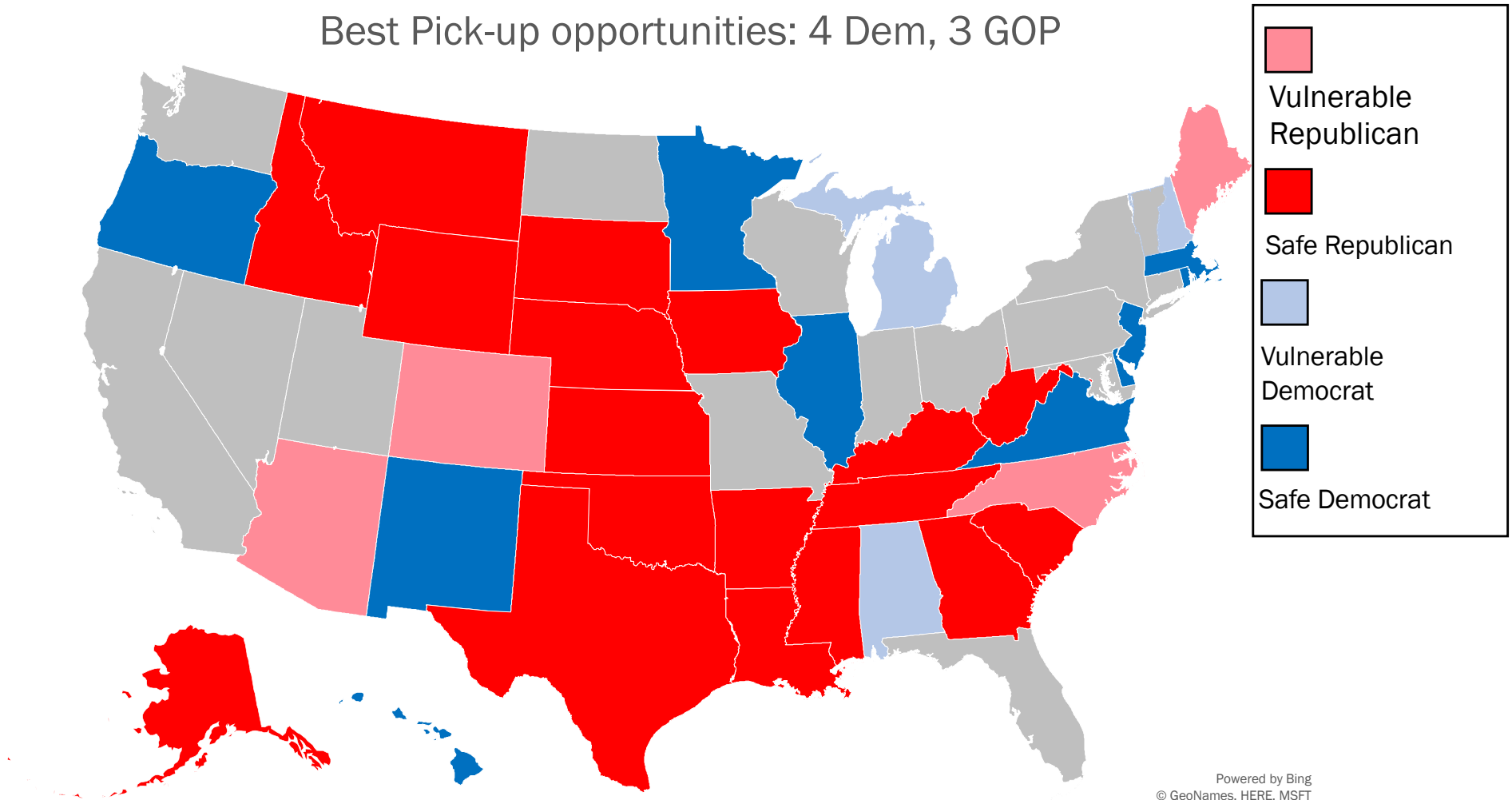


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# This hues closely to conventional wisdom about the 2020 Senate Map

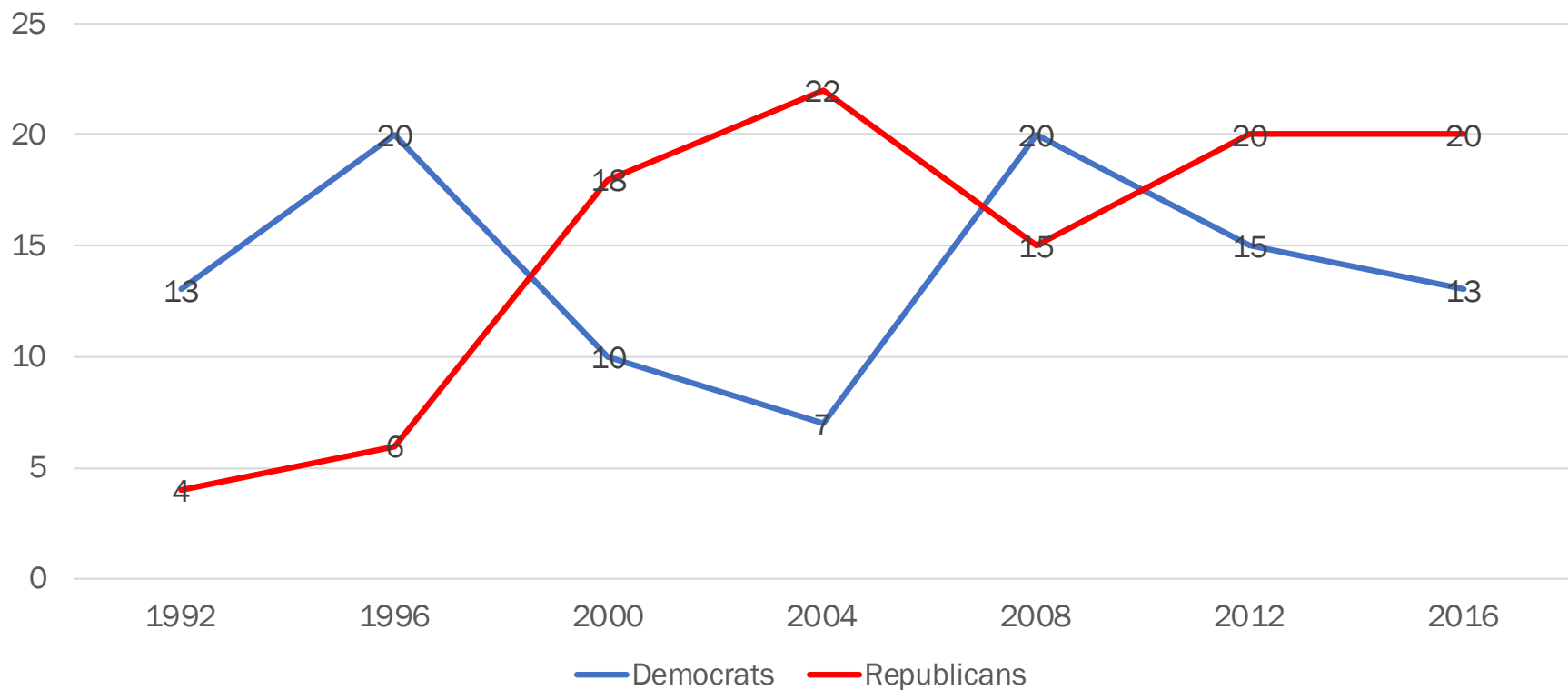
Best Pick-up opportunities: 4 Dem, 3 GOP



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# Republicans now have consistently more “safe” presidential states: this provides them a strong base for the Senate

# of States where Presidential Candidate Won by 10 or more Points

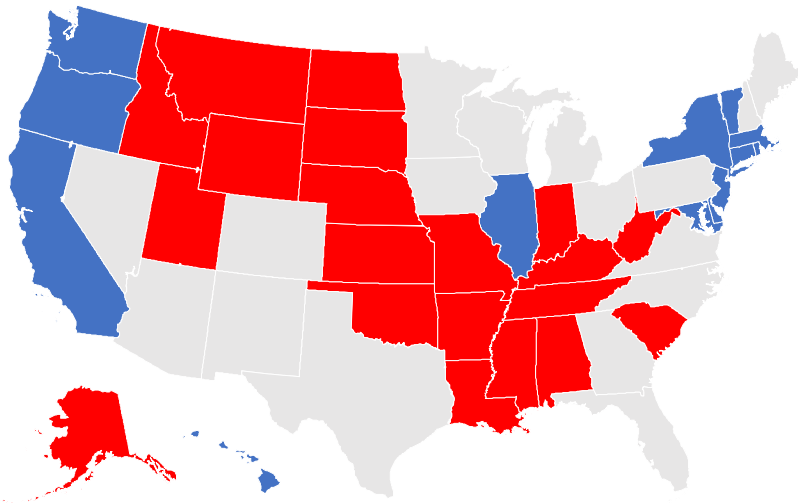


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# The GOP Senate majority is built on rural states: 19% of the population yields a state “base” of 40 seats

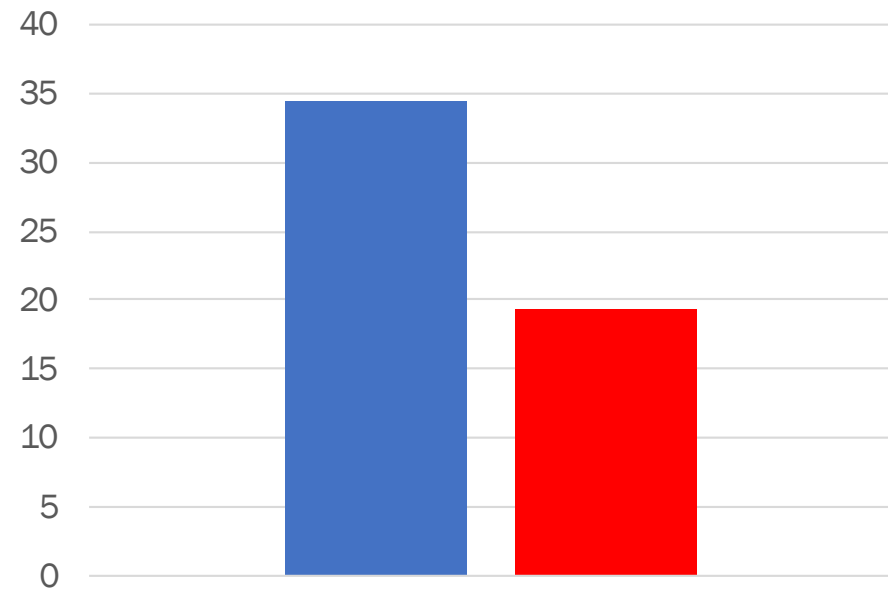
Just Manchin, Tester and Jones hold seats in that GOP base geography

Party Base by State



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Base State Population



Percent of U.S. Population

■ Democratic ■ Republican

■ 26 base seats ■ 40 base seats

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